

GeoMorfs

Welcome to the exciting World of GeoMorfs, a Play To Win world where you get paid for every minute you spend exploring your local area, and where gameplay seamlessly mixes with the real world to create a unique, and compelling, experience that's easy to learn, hard to put down, and most of all, fun to play.

GeoMorfs - The Game

GeoMorfs can be played by anybody. It doesn't matter if you are young, or old, rich, or poor, or living in a city, or in the middle of the countryside. If you move about during the course of the day, then GeoMorfs make it easy to monetize your movement.



In fact, the only requirement is an iOS, or Android, smartphone.

GeoMorfs are different from the majority of games which require you to invest lots of time, or cash, into game progression, because our economy is defined between players. GeoMorfs can be won, traded and levelled up, but that's not all.

GeoMorfs also earn daily revenues in an in-app currency called 'Triffic Miles' which, in turn, can be easily converted to cryptocurrency that can be used in our decentralized marketplace, or traded on a growing number of cryptocurrency exchanges.

GeoMorfs progress from mere hatchlings, and go on to develop their own characters and personalities - that earn!



There are several strategies when it comes to GeoMorf ownership.

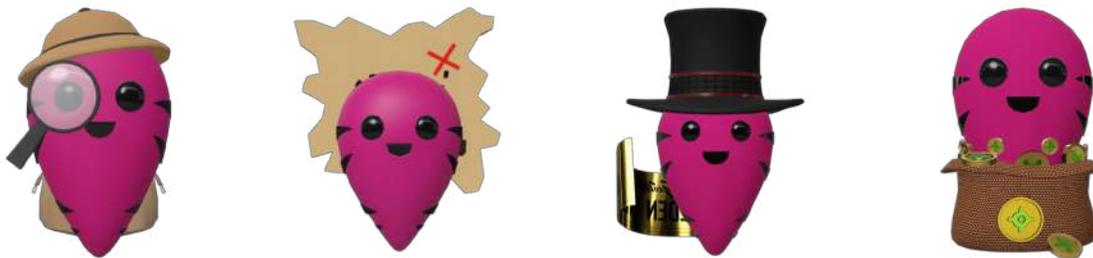
- You can win the hatchlings and help them to grow. Each time they level up, their reward payout increases dramatically.
- You can hunt for GeoMorfs all around the world. In fact, there's guaranteed to be some near you right now, ready to reward the people that find them..
- You can buy and sell GeoMorfs via MorfDEX, our decentralized marketplace that gives you all the stats you require to make informed purchase decisions.

New GeoMorfs are released every week, and each one is professionally designed from a 2D concept, to a fully 3D model, ready to be thrust into our exciting augmented reality metaverse.

And we work closely with our growing community to constantly add new, and exciting features to improve gameplay, and enhance the economy.

Who Are The GeoMorfs?

You are familiar with the ubiquitous map pointers that appear in Google Maps, and other GPS-related apps, well imagine if they came to life, and developed personalities of their own.



This is Morf the Map Marker, and he is the Supreme Creator of the GeoMorfs.

He is omnipotent...
He is omniscient...
and he is omnipresent...

...and there's a reason he's called Morf!

Morf the Map Marker is a morphing map marker, and the fruit of his loins are many!



He can be a meaty man-bull with throbbing pectorals that glisten, seductively, in the light.



He can be a visitor who's coming from outer space, to probe your inner space!



He can turn fresh ground into fresh ground coffee with a rewarding ZING!



He can turn your trip psychedelic, as a magic mushroom. What a fun guy!



His basketball guise can help you turn a net profit!



He can be a golden nugget, with firm-buttocks, hewn from heavenly meteorites.



And he can even be
A
Grilled
Cheese
Sandwich!

In fact, the number and type of GeoMorfs is growing all the time. There are currently over fifty of them, each with unique attributes, and reward-giving abilities.

GeoMorfs Are Starting To Appear In The Triffic Rewards App



Triffic is a gamified rewards platform that is available for iOS and Android devices. It has been created by the same company as the GeoMorfs, and is now at version 2.

It uses a combination of geo-location, augmented reality, and blockchain technology to provide a unique experience that literally monetizes the movement of our users, and rewards them with 'Triffic Miles', an in-app currency that can be exchanged directly for GPS Tokens, the cryptocurrency that powers our entire ecosystem. GPS Tokens run on their own dedicated blockchain which allows for the creation of non-fungible tokens (NFTs) for a fraction of the cost associated with Ethereum-based solutions.

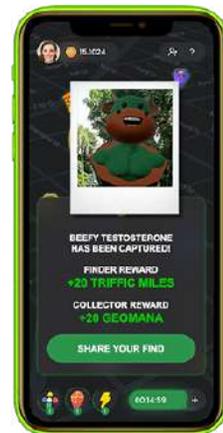
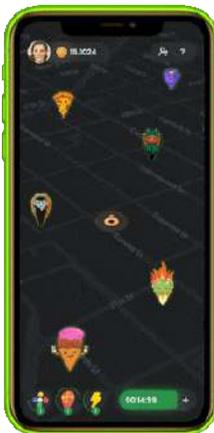
Triffic Miles are earned in two ways:

Moving Around

Triffic users get rewarded with Triffic Miles just for moving around, and our Proof-of-Effort algorithm makes sure that people who walk for one kilometer will get a higher reward than somebody who has driven the same distance. In addition, the more you use Triffic, the faster you get rewarded.

Collecting GeoMorfs

GeoMorfs appear all over the Triffic game map, and just like in Pokemon Go, people need to visit their locations and collect them. The big difference is that each GeoMorf contains a reward that can be exchanged directly for cryptocurrency.



The Life Cycle Of A GeoMorf

GeoMorfs go through several stages in their life cycle, and as they progress, they become capable of giving out greater rewards.



Hatchling Gestation Period

Hatchlings don't give out Triffic Miles as rewards. Instead they give out GeoMana, and the first 50 users to reach the GeoMana threshold wins that character as a non-fungible token, and become entitled to a daily share of the NFT Holder Reward until they decide to sell the NFT on the MorfDEX.

If the one month hatchling gestation period finishes before all 50 NFTs' are won, then the unclaimed NFTs' are burned, increasing the scarcity value.

Each GeoMorf hatchling has a separate GeoMana requirement, meaning that GeoMana collected for Hatchling A would not be valid for Hatchling B.

However, if Triffic Users miss out on a hatchling - either because they've all been claimed, or because the gestation period is over, then that GeoMana is divided by five, and then randomly distributed between the GeoMana for any other Hatchlings that are in a users collection.

Toddlers' (Level One)

After the gestation period ends, Hatchlings become Toddlers, and start giving rewards to finders - and each time a finder claims a reward, an equal amount is shared amongst the NFT holders.

So, using hypothetical numbers, if the finder reward was 50 Triffic Miles, and there were 50 NFT holders, then the reward breakdown would be as follows:

- The one finder receives 50 Triffic Miles
- Each of the 50 NFT holders receive 1 Triffic Mile.

Likewise, if the finder reward of 50 Triffic Miles was split between just 25 NFT holders, then each one would receive 2 Triffic Miles whenever their GeoMorf was found by somebody around in the world.



Levelling Up (Levels One To Five)



The thing about toddlers is that they don't stay toddlers forever. They grow up and start taking on new abilities and features, and most importantly, they become capable of larger and larger payouts.

The level of a GeoMorf is primarily controlled by the number of times it has been successfully collected, meaning that more popular GeoMorfs level up more quickly than their less popular brethren.

This has an effect on the payouts, as both the Finder Reward and the NFT Holder Rewards increase each time a GeoMorf increases their level.

GeoMorfs are capable of visiting the real world by the power of augmented reality. In fact, it's possible to [visit the MorfDEX](#) with your smartphone and make any character appear directly in front of you.



Every so often, our community comes together to raise money for good causes. In fact, recently raised over \$2,500 for WHO Covid Response by using our platform to encourage people to collect augmented reality rolls of toilet paper, facemasks and hand sanitizer.

In fact, the geo-locational abilities of GeoMorfs mean that we will be able to expand on this concept even more in the future.

For example, this is *Carey Patience*, a GeoMorf who will eventually be found around hospitals and clinics. We intend to dedicate a percentage of her NFTs' to charities who, in turn, will receive regular donations that have been earned from the daily NFT Holder rewards. And it's not just charities either. Our geolocation platform will be of interest to partners who wish to promote themselves, in an unobtrusive way, to our growing user base.



Triffic Offers Gameplay To Suit Everyone

Triffic was created to reward all types of users, from dedicated gamers who are at the forefront of the Play To Earn GameFi revolution, to casual users who like to check in a couple of times per week, and we're constantly working on new ways to expand our metaverse.



Hyper Casual And Open-Ended

Triffic is perfect for people with busy lifestyles because it rewards movement. That means you can get rewarded for walking the dog, cycling to work, or even taking an Uber to see your Great Aunt Bertha in the next town along! Triffic users get rewarded for jogging around their neighbourhood, or even pottering about in their gardens.

Scavenger Hunters

Catching cute little monsters is great, but getting rewarded with cryptocurrency for catching cute little monsters is even better! Triffic is perfect for people who love playing Pokemon Go and other scavenger hunt apps like GeoCaching. We use cutting edge augmented reality technology to make sure that each GeoMorf can be interacted with.



Entrepreneurs

GeoMorf NFTs make it possible to earn a passive income every time somebody finds their character while using Triffic, and because they need to be initially won, everybody has the same chance of acquiring them. GeoMorfs are only available to the highest bidder AFTER they've been fairly distributed.

Daily Missions And Weekly Quests

Daily missions normally involve the user needing to visit three to five locations and find clues by speaking to various GeoMorfs. As well as winning Triffic Miles, daily missions will also award users with account power-ups that greatly facilitate their search to earn Triffic Miles.





Make Sure There Is Fuel In The Tank

In the same way that cars require fuel to run, the same goes for Triffic too. Without fuel, you can't get rewarded for moving around, and you can't collect GeoMorfs either.

But the great news is that FUEL IS FREE!

Not only do users receive 30 minutes of fuel time every single day, but refueling is paid for using the same Triffic Miles that are earned in the app. We believe that our users shouldn't be *forced* to part with their own funds to progress in our ecosystem.

Users can also subscribe to the in-app 'GeoFusion Subscription' which does away with the constant need to refuel, and ensures that users get rewarded whenever they turn on the app.

Optional Paid GeoFusion Subscription

'GeoFusion' is an in-app subscription that allows Triffic Users to supercharge their accounts with the following features:

- **No Need To Refuel**
Users can stop spending their hard-earned Triffic Miles on the constant need to refuel. GeoFusion subscribers earn Triffic Miles whenever they move about.
- **Double Earnings For Moving Around**
Earn Triffic Miles at twice the rate of free users. Ooooooh! :o)
- **Increased Catchment Zone**
Free users need to be within a 20 meter radius of a GeoMorf in order to launch 'Detection Mode'. GeoFusion users get much more leeway at 30 meters, meaning they have a better chance of grabbing those difficult to reach GeoMorfs.
- **Increased Radar Power**
GeoFusion subscribers get to see much more of the Triffic game map, meaning they can scout out the best paying GeoMorfs much more efficiently.
- **Conversion Level Limits Removed (Pro Only)**
GeoFusion subscribers can convert their Triffic Miles to GPS Tokens whenever they like.
- **Conversion Minimum Amount Reduced (Pro Only)**
Whilst free users must accumulate 10,000 Triffic Miles before they can convert their balance to GPS Tokens, GeoFusion subscribers can convert any balance about 1,000z

In order to keep things as simple as possible for our users, GeoFusion is available as monthly, and annual, subscriptions priced at \$24.99pm (\$249pa) and \$34.99pm (\$349pa), and available as 'in-app purchases' inside Triffic.

GPS Tokens (GPS) - A Dedicated Low-Fee Blockchain

GPS Token (GPS) is a token that uses [Ardor \(ARDR\)](#) technology, a mature, proven, and extremely energy-efficient blockchain ecosystem created, and actively maintained by [Jelurida](#).



GPS Tokens use their own, dedicated blockchain. *It is not an Ethereum Smart Contract.* There are just one billion GPS Tokens that exist in the following allocations:

| | | |
|-----|----------------------------|--|
| 60% | 600,000,000 ^{GPS} | <p>Locked For Use With Triffic App</p> <p>Users who have reached Level 5 are able to cash out their Triffic Miles directly into GPS Tokens at the rate of 1:1. Each time that 100,000,000 Triffic Miles have been awarded in the Triffic App, there is a reward halving inside the Triffic App, meaning that a reward that would previously have been worth 100 Triffic Miles is now worth just 50. This halving system ensures that Triffic Miles should always be able to maintain their 1:1 conversion rate with Triffic Miles, and that our user base can scale effectively. <i>It also rewards early adopters!</i></p> |
| 10% | 100,000,000 ^{GPS} | <p>(Up To) Airdropped To Ignis Holders</p> <p>In July 2019, a snapshot of the Ignis blockchain was captured, and accounts will receive one GPS Token for every five Ignis they held on the date of the snapshot. In order to prevent mass dumping, account holders are also required to reach level five before they receive their tokens. Any of the 100,000,000 GPS that have not been claimed, twelve months after the release of the Triffic Miles to GPS conversion functionality will be burned.</p> |
| 15% | 150,000,000 ^{GPS} | <p>Business Development. User Base Growth, Ecosystem Promotion.</p> <p>A strong business model, and an active community that trusts our ecosystem, and loves what we do, is the key to our success. The Coinerz Group allocation of GPS Tokens will be used for purposes including new business partnerships, bounty payments to our testers, and incentivization to help grow our user base.</p> |
| 15% | 150,000,000 ^{GPS} | <p>Investors and general circulation.</p> <p>It's taken four years to get to where we are now, and during that time, approximately 150,000,000 GPS have been sold to private investors and are now in general circulation. These tokens are currently being traded on Probit and STEX exchanges, with more exchanges planned in 2022.</p> |

GPS Tokens do all the stuff that other blockchains do (yay), and a hell of a lot more! Because GPS Tokens are a self-contained blockchain, it means that NFTs' can be traded on their own, fully-decentralized marketplace ([The MorfDEX](#)) without the often-prohibitive, gas-fees associated with Ethereum.

The Difference Between Triffic Miles And GPS Tokens



Triffic Miles are like the in-app version of GPS Tokens, with one important difference. They provide an important barrier against potential blockchain fraud, and people wishing to game the system.

Firstly, users are required to reach Level 5 in the Triffic App before the ability to convert their Triffic Miles is unlocked. This prevents people from registering multiple accounts for the purposes of claiming sign-up rewards and other incentives.

In addition, players can only cash out to GPS Tokens once they have reached 10,000 Triffic Miles. This is to ensure that players don't make repeated low value transactions that could see their earnings shrunk by transaction fees.

GeoMorf Finder and NFT Holder rewards are also paid in Triffic Miles, although obviously, NFT holders don't need to wait particularly long to reach the threshold for each cashout. :o).

We are not a blockchain company. We are an app company that uses blockchain tech as one of many components required to create a compelling, scaleable, and trustworthy metaverse.

Mining Triffic Miles

We believe that the Play To Earn should be about fun, and simplicity. Triffic users will never need an encyclopedic knowledge of blockchain technology to play our game. Triffic, and GeoMorfs are all about rewarding effort, as opposed to speculation.

We have already mentioned that Triffic Users get rewarded for moving about. They can walk, run, cycle, and even drive - and as discussed before, somebody that runs for one kilometer will be rewarded with more Triffic Miles than somebody who has driven the same distance.

Our Proof-of-Effort algorithm also rewards our users based on three multipliers.

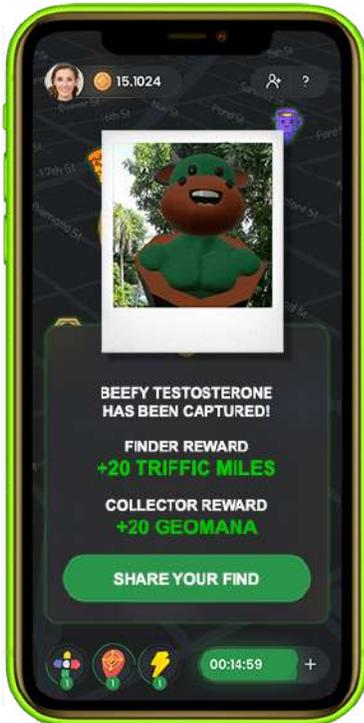
- **Traveller** - The distance the user has travelled using Triffic.
- **Power-Up** - How many power-ups the user has collected.
- **Scavenger** - How many GeoMorfs the user has found.

A new user starts off with a multiplier one. This effectively means that they earn Triffic Miles at the default rate. At this point, he is level one in the three multipliers mentioned above.



Levelling up each multiplier is done by reaching various thresholds. For example a Traveller might be required to travel a total of ten kilometers before reaching level two, and likewise, a Scavenger might be required to collect five GeoMorfs before reaching level two.

Each time a Triffic player levels up, their overall earnings multiplier increases - so somebody with a multiplier of 133% would earn Triffic Miles at 133% of the speed of a new user.



Finding GeoMorfs

This is where the real earning begins.

Each fully-hatched GeoMorf contains a Finders Reward, which is paid in Triffic Miles. Currently, Toddler GeoMorfs - the equivalent of Level One characters, give out five Triffic Miles, whereas Level Five GeoMorfs give out 100 Triffic Miles.

Finder Rewards are directly affected by the halving mechanism described elsewhere in this document. Every time a threshold of 100,000,000 Triffic Miles is awarded in the Triffic App, the Finder Reward is halved.

Acquiring GeoMorf NFTs'

The most profitable way of earning Triffic Miles is to acquire GeoMorf NFTs'. And these can either be won by collecting hatchlings via Triffic, or purchased from other holders via MorfDEX, our fully decentralized marketplace.

Each GeoMorf NFT entitles the holder to a share of the daily Finder Rewards for that particular character. Each time somebody claims the Finder Reward, the same amount of Triffic Miles is split between each NFT holder.

For example, a character that rewarded the finder with 10 Triffic Miles, would split another 10 Triffic Miles between each account that holds the NFT. If there were ten NFT holders, each would receive one Triffic Miles per find, and if there were three NFT holders, each would receive 3.33 Triffic Miles per find.

Likewise, if a character that contained 10 Triffic Miles was found 10,000 times per day, there would be a total of 100,000 Triffic Miles split between the NFT holders each day. If there were ten NFT holders, each would receive 10,000 Triffic Miles per day, and if there were just three NFT holders, each would receive a reward of 33,333 Triffic Miles per day.

Referral Rewards

Each Triffic player receives their own personalized referral link which they can use to introduce their friends to Triffic, and the magic of collecting GeoMorfs. Each verified signup pays 50 Triffic Miles, and they also receive 1% of the total GPS Tokens they earn from moving about each day!

Ensuring NFT Uniqueness And Scarcity

Our NFT minting process is simple.

- Each GeoMorf starts off with a minimum of 50 NFT Hatchlings.
- We mint one extra hatchling for each 5,000 active users. This would mean that when our user base grows to half a million users, there would be 150 hatchlings for each new GeoMorf, whereas at 5,000,000 active users, each new GeoMorf would have over 1,000 hatchlings.
- Hatchlings appear on the Triffic map for a strict one month 'gestation period' - and if a player catches enough hatchlings, they win that character as an NFT.
- After the Gestation Period ends, any unclaimed hatchlings are burned, and the Hatchlings are distributed to the wallets of the winning accounts. At this point, they can either be traded for GPS Tokens on the MorfDEX, or Hodled and used to receive daily NFT Holder rewards.



This process effectively gives each Level One GeoMorf Toddler a different 'Rewards Baseline', ensuring that every single GeoMorf is unique.

We Are A Community Project

Our growing community is what defines us, and right now, we've got a vibrant beta testers community that is testing a multitude of apps and ideas, and it's a place where our devs can find out, first hand, what people love - and more importantly, what they hate!

[If you are a Slack user, and want to join our beta community, just click here.](#)

We encourage our community to use their creativity with the GeoMorfs - and we've already received lots of short videos of people finding them in the wild, and some of the photos we've received have been quite spectacular! Our users breathe life into the GeoMorfs, and we get to see them in situations we would have never dreamed of - and the best photos and videos are rewarded with GPS Token, and GeoMorf NFT, prizes.

Letting people know about the GeoMorfs is the key to success, and this can only be done by reaching out to new audiences - and one of the awesome things about GeoMorfs is that they have an almost universal appeal, making them attractive to a wide range of different communities and fan bases.

For example...



[Philippe Mignon](#) will appear near restaurants and appeal to foodies.



[Noodles Dorking](#) is a flying spaghetti monster who is loved by atheists.



[Mitt Kacha](#) tends to appear near baseball stadiums on match days.



[Elgie Beatty](#) is a champion of equal rights and tolerance.

Right now, the gaming audience is mostly focused on streaming platforms like Twitch, Facebook, and YouTube, and that's why we're incentivizing those content creators that will help us grow by introducing their audience to the GeoMorfs.

Trading GeoMorfs On MorfDEX

MorfDex is where GeoMorfs are traded with other users, and there are two parts to it. A web-based listings site, and a secure wallet called GPS Pay.



[GPS Pay is our official wallet](#), and like everything we do, it's aimed at people who might not be familiar with cryptocurrency. And just like the Triffic App, and the GeoMorfs, it's been developed by the same company!

It works more like Venmo, or Cash App, in that it allows users to enter an amount in their local fiat currency, and the equivalent value of GPS Tokens is instantly sent as payment.

GPS Pay removes all the complications and worry out of the process of NFT trading - and it can all be done in just a couple of clicks. The app has just entered public beta, and our testers are currently putting it through its paces. We're hoping for an initial public release at the end of Q3, 2021.

As well as super-simple NFT trading, GPS Pay also features a host of other, easy-to-use features:

- Send and receive GPS Tokens.
- In-app Token conversions..
- Multiple accounts.
- Real-time GPS <-> Fiat conversions.
- Itemized ledger.



MorfDEX On The Web

The web-based side of the MorfDEX pulls in data directly from the GPS Token blockchain, and the Triffic API, to provide genuine statistics that are designed to allow people to make informed decisions about buying and selling GeoMorfs.

For example, users can see, in plain English, the average number of times a GeoMorf is collected each day, and their reward payouts are even calculated against a mean average.

Even information on how many Hatchlings of each character were burned is recorded, as are the current bids and asks, together with the current owners.

It's also possible to check that each GeoMorf has been fairly distributed, and anyone can verify that burned hatchlings have, indeed, been purged from our blockchain.

And, because the web-based part of the MorfDEX is read-only, with all transactions being carried out in the GPS Pay App, traders don't have to worry about storing their GeoMorfs in centralized exchanges.

Unlike the vast majority of NFT marketplaces, GeoMorfs can be traded safely, and securely, in seconds, for a fraction of the fees - and everything can be verified on our blockchain.

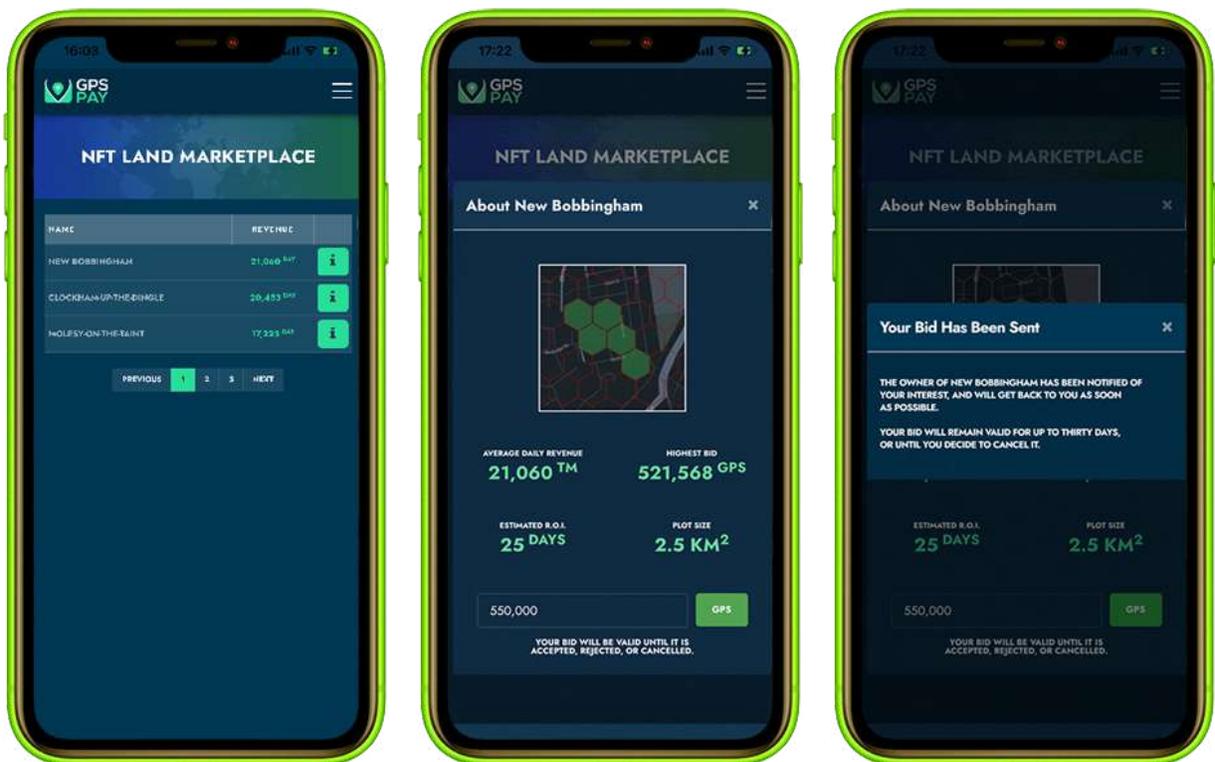
A Futureproof, And Scalable Ecosystem

We've spent four years getting to where we are now, and during that time, we've built an amazing team, who work on the project full time. We are here for the long-term, and the recently-released, version 2.0 of Triffic has turned our ecosystem into an open-ended geo-location platform that can be taken in a multitude of directions.

In the medium to long term, GPS Tokens will power the following:

Virtual Land Sales

In the same way that virtual land projects like [Decentraland have reached multi-billion dollar valuations](#), version 2.0 of the Triffic ecosystem is already more than capable of doing this, and once our user base has reached critical mass, our users will be able to buy and sell their own plots of land, and use them to earn revenues in Triffic Miles.

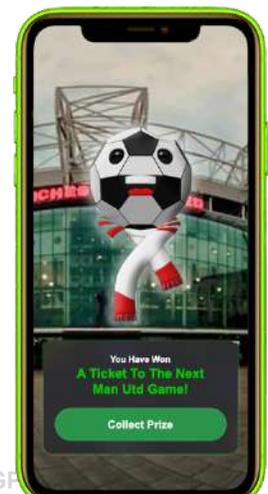


Augmented Realty

Yes, that's not a spelling mistake, it's a new way for companies to promote their products and services to highly targeted audiences, anywhere in the world.

For example, health insurance companies can use our platform to place special-offer augmented reality beacons in the vicinity of hospitals and clinics.

Likewise, a chain of fitness centers could place augmented reality beacons in the vicinity of fast-food outlets, and offer free trials to people who are feeling guilty about that sneaky hamburger!





Food Delivery And Ride Sharing

The Triffic ecosystem uses augmented reality, blockchain technology, geolocation and other components, meaning that our platform is not limited to just one type of business model.

Our tech already has much of the required backend to allow restaurants to promote their menus, and deliver their food.

Likewise, our platform allows for the possibility of uber-style ride-share platforms.

In all use cases, the transactional currency would be GPS Tokens, thus allowing for new ways to grow our market cap.

We're not even scratching the tip of the ice-berg when it comes to potential uses of our platform. For example, in the same way that companies like [Funko license their particular style to major character brands](#), the possibility is also there with the GeoMorfs.

Who knows... hopefully one-day, you can own NFT shares in The Avengers, and have The Incredible Hulk earning you daily revenues!

Where We're At, And Where We're Going

Coinerz Group is not a fly-by-night organization that's been put together quickly. We have been operating for around four years, and we are registered in Singapore #201732993N. Our shareholders include blockchain companies, heavy hitters from the mobile gaming industry, senior figures at investment banks, and well-known early-stage investors.



We successfully weathered the long crypto bear-market, and emerged as an extremely lean, and efficient, organisation that has accomplished things that many blockchain projects can only dream of.

During this time, we've made a point of staying 'under the radar', because we believe that the success of a token should be based on the success of the organisation behind it. We want people to invest in the Triffic Ecosystem because we're a good bet for the long term, and not because they hope to make a quick profit.

You can see an overview of our achievements on our [roadmap page on the GeoMorfs](#) website, however this document gives us a chance to expand a little bit more on the stuff we still have to do.

1. Sep/Oct 2021 - Triffic Miles To GPS Token Conversion

At long last, users can exchange their Triffic Miles into blockchain-based GPS Tokens! Triffic users who have reached level 5 for 'Traveller', 'Power-Up' and 'Scavenger' can convert their Triffic Miles to GPS Tokens at the rate of 1:1. After reaching the levelling requirements, users need a minimum of 5,000 Triffic Miles each time they wish to convert. This is to ensure that any transaction fees are kept to an absolute minimum.

2. Sep/Oct, 2021 - Marketing Campaign

When we ran our test marketing campaigns a few months ago, the results were beyond our wildest expectations. However, people were rightfully annoyed that the app lacked the ability to cash out their earnings! We're ready to hit the ground running, but we want to make sure that our users can trust us - so that's why we're implementing the Triffic Miles to GPS Token conversions first!

3. Nov/Dec, 2021 - Public Launch Of GPS Pay

Our GPS Token blockchain is already 100% operational, and now we're putting the finishing touches to our 100% decentralized payments app! Unlike most NFT exchanges, we guarantee that MorfMart will be super easy and FUN to use, and what's more, because GPS Tokens are 100% proof-of-stake, it means that the GeoMorf NFTs that are traded on MorfMart are not just super-sexy, they're environmentally friendly too.

4. January, 2022 - CoinMarketCap Listing

Our aim is for GPS Tokens to become a 'Top 100' cryptocurrency on CoinMarketCap. However, we would rather do this based on the strength of our unique ecosystem, as opposed to hype and speculation. GPS Tokens are here for the long term - and that's why we want to be sure that when people add them to their crypto portfolios, we've done everything we can, to earn their trust.

Team Triffic

Our team has been built up over several years, and our expertise is reflected in the quality and scalability of our ecosystem. Our entire team works remotely throughout the world: Singapore, United Kingdom, Finland, Thailand, USA, Netherlands, India, Korea.



James Malach - CEO and Co-Founder

James started his cryptocurrency journey back in 2011, when he mined his first bitcoins, and then promptly deleted them because he decided to use the USB stick so he could listen to his 'Lord of the Rings' audiobook in the car. Luckily, he quickly realised the error of his ways, and has been working with blockchain technology on a daily basis since 2013.

Alex Shepherd - CTO and Co-Founder

Alex started his Quest for Ultimate Nerddom early on in life, locking himself in a room and teaching himself to program in BBC Basic from the age of 9, while all the other kids were outdoors getting covered in mud. With discovering crypto in 2012, he finally felt that he'd found the Holy Grail of Nerddom, and has since then devoted way more time than he probably should have to figuring it all out.



Henri Holm - Head of Advisory Board

Henri Holm, formerly Senior Vice President of Rovio, the company behind the billion dollar Angry Birds franchise officially joins the team. Henri is also a former Chief Financial Officer of Nokia.

Lior Yaffe - Advisory Board

Cofounder and Managing Director of Jelurida, creators of Nxt, the first ever Proof-of-Stake blockchain, and the Ardor Parent/Child chain. As early-stage investors, Jelurida were quick to see the potential of Triffic.

More Information

- GeoMorfs - [Website](#) | [Twitter](#) | [Vimeo](#)
- Triffic - [Website](#) | [Twitter](#) | [LinkedIn](#) | [Reddit](#)
- GPS Pay - [Website](#)
- Coinerz Group - [Website](#)

[If you are a Slack user, and want to join our beta community, just click here.](#)